GENERALI
Global Corporate & Commercial

GENERALI GLOBAL CORPORATE & COMMERCIAL NEWSROOM

GC&C NEWSROOM · PAGE ANALYTICS

GOVERNANCE

How the three Governance pages of the GC&C Newsroom were read in 2026, with a focus on the Sanctions Intelligence Bulletin in September.

PERIOD ANALYSED	SCOPE	SOURCE	ANALYSIS
1 Jan → 23 Sep 2026	3 Governance pages	Site analytics export	FROID

2026 is a year in progress: data runs to 23 September, so September is a partial month. Figures cover only the three Governance pages; related news articles are not included.

DEEP DIVE · 2026, DATA TO 23 SEPTEMBER

GOVERNANCE

The Governance area brings together three newsroom pages: Governance, Governance & Compliance and the Sanctions Intelligence Bulletin. Below: how often each was opened in 2026, month by month; a page-by-page comparison; and a focus on the bulletin in the current month.

506
Page views in the Governance area from 1 January to 23 September 2026.

411
Visits to the three pages. A visit that opens more than one counts once for each.

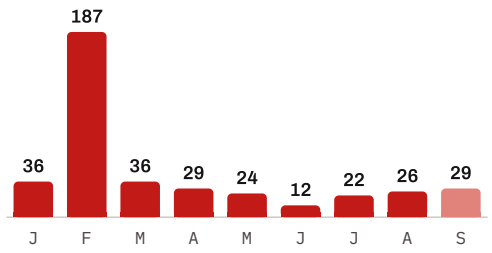
17
Countries the three pages were opened from.

38
Page views in September, from the 1st to the 23rd.

Governance

/governance

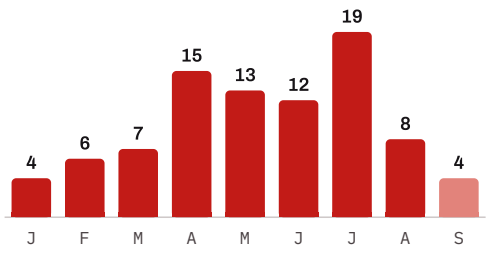
401 views in 2026



Governance & Compliance

/governance-compliance

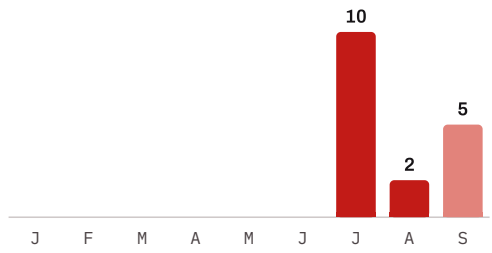
88 views in 2026



Sanctions Intelligence Bulletin

/sanctions-intelligence-bulletin

17 views in 2026



Each chart has its own scale so that even the least-visited page stays readable: to compare volumes between pages, use the table below. The lighter bar is September, which stops on the 23rd. Governance peaked on 9 February: 115 views in a single day.

GOVERNANCE · PAGE BY PAGE

THE THREE PAGES SIDE BY SIDE

PAGE	VIEWS 2026	VISITS 2026	VIEWS IN SEPTEMBER (1–23)	COUNTRIES	DIRECT ENTRY	AVG. TIME ON PAGE
Governance /governance	401	324	29	14	56%	2′40″ from 81 measured views
Governance & Compliance /governance-compliance	88	71	4	11	51%	1′52″ from 33 measured views
Sanctions Intelligence Bulletin /sanctions-intelligence-bulletin	17	16	5	3	65%	n/a *
Area total	**506**	**411**	**38**	**17**	—	—

Direct entry: share of views in which the page is the first one opened in the visit. * Not estimable: time on page was measured on fewer than 10 views.

FOCUS · SEPTEMBER 2026, 1ST TO 23RD

SANCTIONS INTELLIGENCE BULLETIN

5	5	3	17
Views	Visits	Countries	views since 15 July, the first recorded view

Days 8 September (1) · 17 September (2) · 23 September (2)

Countries Italy 3 · Switzerland 1 · Germany 1

Month by month July 10 · August 2 · September 5

65% of the bulletin's views are the first page of the visit and 82% are the last page opened: readers arrive directly and leave from there, as someone following a link they received would — for instance in an email. If the bulletin also circulates as an attachment or downloadable document, those reads do not show up among the page's views.

NOTE ON THE DATA

- **Source and period.** GC&C Newsroom site analytics export, 1 January – 23 September 2026. September is a partial month, running to the 23rd.
- **Pages included.** */governance*, */governance-compliance* (with its *#latest-afc-matters* anchor) and */sanctions-intelligence-bulletin*. News articles about sanctions and export controls are not included.
- **Views** count every opening of a page. **Visits** count the sessions in which the page was opened; a visit that opens more than one of the three pages counts once for each, so the area total is a sum.
- **Unique visitors are not shown.** The export counts them only within each row (day · hour · country), so adding rows up would overstate the number of distinct people.
- **Direct entry** is the share of views in which the page is the first one opened in the visit — typically an arrival from a link, for instance in an email.
- **Time on page** is measured only when the reader moves on to another page; when the page is the last one opened, it cannot be measured. It is shown with the number of views it is based on, and omitted when fewer than 10 views were measured.
- **Sanctions Intelligence Bulletin.** The first view of the page recorded in 2026 is on 15 July. Reads of the bulletin outside the page — as an attachment or a downloaded document — are not counted.